



## The ArtEO Perspective Studio

**Date:** June 23, 2025

**Time:** 2:00–5:00 PM

**Venue:** Rauminhalt Gallery

**Facilitators:** Marcus Neustetter & Johannes Jäger

**Participants:** ArtEO core team, artists, data-scientists

### Objective - vision building

The workshop was structured into a **three-stage journey**:

1. **Foundation** (“*looking down onto our territory*”): the participants generated a map and placed themselves on it as a starting point for the journey; select participants added achievements, while others were encouraged to enrich the map with questions/challenges.
2. **Reflection** (eye-level and human-scale): we lifted the map from the horizontal by gathering in small groups and generating a sequence of layers of *future archeological strata* that reflect group-specific aspects of the vision of the collective journey.
3. **Affordances** (“connecting horizontal and vertical, map and territory”): as a plenum, we presented the visions elaborated in the groups, and connected them together, locating affordances (barriers, triggers, occasions, opportunities, etc.) in the emerging installation.

**Zoom in/out:** as a **closing collation**, we *zoomed out* for a bird’s eye view of our installation, while also allowing participants to *zoom in* on particularly important aspects of the work. Pictures of details of the installation were then projected onto the map we collectively created.

### Souvenirs and Follow-up:

In addition to the installation and its documentation we generated “Philosophical Nugget” index cards with key insights for participants and a key summary document of the process. The studio was wrapped up with a reflective session with the management of ArtEO.

Images by Francisca Siza for ArtEO and The Perspective Studio







How Do You Overcome/By Pass  
RESISTANCE TO THE  
ART

How can we overcome the early discomfort from the world that we must be taken to the next level, back?







